

Disaster Prep: what's next?

Marriott Ventura Beach – August 4, 2010

- 8:30 Registration
- 8:45-9:00 Welcome
Margaret Grayson, Executive Director, California Fire Safe Council
Farmers Insurance Group: Bill Madlock, State Executive Director and **Jerry Davies**, Assistant Vice President, Media & Public Relations
- 9:00-10:00 The Latest and Greatest in Wildfire Mitigation
Pat Durland, Principal, Stone Creek Fire LLC
- 10:00-10:15 Coffee Break – served near the Farmers Customer Care Vehicle
- 10:15 – 10:45 Resources for Living in a Multi-Hazard State
Margaret Vinci, Manager, Office of Earthquake Programs, Caltech
- 10:45 – 11:15 “TCEP” – Topanga Coalition for Emergency Preparedness: Topangans United Against Disasters
Rebecca Goldfarb
- 11:15 – 11:45 Introducing “Ready – Set – Go”
Bill Nash, Ventura County Fire Department
- 11:45 Break to visit the Farmers Customer Care Vehicle
Start working lunch
- 12:00-1:00 Farmers Insurance Agent Panel: Insurability – How to Get It and How to Keep It
- 1:00-2:30 Local Solutions Forum
Ted Adams, Wildland Residents Assn.: Taking Santa Barbara’s Fire Safe Radio Show Statewide
David Yegge, Big Bear Lake Fire Dept.: Helping Landscapers Think Defensive
J. Lopez, L.A. County Fire Dept.: Meadows FSC Grant Saves Homes During Station Fire
Moderator: **Cathy Brooke**, California Fire Safe Council
- 2:30 Closing Remarks
Jerry Davies, Farmers Insurance
Margaret Grayson, California Fire Safe Council
- 2:30-3:30 Open Networking / Meet the Speakers

3:30 Adjourn
what's next? is a statewide workshop series hosted by The California Fire Safe Council through generous support from Farmers Insurance Group. For additional information, please visit: www.firesafecouncil.org

ADDITIONAL DATES
September 1 – Lake Tahoe, CA
September 15 – Ontario, CA
Speakers vary by location

